

National Alumni Board Meeting Minutes

April 25, 2014

Attendees: Emily Abbas, Ann Anklam, Erica Axiotis, David Beall, Kevin Bell, Steve Berry, Martha Capps, Norah Carroll, Dale Charles, Paul Doucette, Anne Driscoll, Marisa Gift, Ami Gopalan, Drew Gulley, Janelle Holmes, Chad Hoseth, Shawna Kasner-Hannam, Bob Luxen, Ken Martin, Chris McDonnell, John Miller, Max Miller, Dennis Olden, Susan Stocum, Tiffany Tauscheck, Ted Thoms, Mary Walbridge, Greg Wilde, Sherry Wilkinson, Gary Zimmerman

Staff: Jessica Berger, Blake Campbell, Betty David, Ashley Nichols, Niki Smith, Liz Tesar

Guests: Debra Lukehart, Diane Caldbeck, Lauren Dixon

Accreditation for the College of Business and Public Administration: Debra Lukehart, Communications Office

- Following extensive consultations with outside legal counsel who specialize in this subject matter, the Council for Higher Education Accreditation, CBPA leadership and Dee Jones decided to withdraw its voluntary accreditation from the Association to Advance Collegiate Schools of Business (AACSB), the programmatic accreditor for the CBPA.
- Withdrawal from accreditation is the result of just one of 21 standards for the AACSB
- We will turn this challenge into an opportunity to analyze the mass of information about what the business world needs in collegiate graduates
- Primary Accreditation is essential and we have this with HLC
- Need to bolster assets we already have moving forward
- Impact on students is minimal
- To obtain accreditation we need to apply for reaccreditation in a year and there should not be a problem as we already meet the qualifications, it could possibly take up to 3 years.
- Drake already meets all the criteria for Accounting, undergraduates will not be affected; it might affect transfer credits for graduates and MBA
- At current time we do not see any effect on enrollment, and we are monitoring this on a daily basis
- Assets-going forward
 - Teaching by professors in the classroom,
 - power point teaching
 - Experience leads to practical experience,
 - Internships and the outcome,
 - our students are employed at a very high rate
 - Accreditation acknowledged these assets

Campaign: Diane Caldbeck, Associate VP, Alumni and Development

- Campaign Goal is 200 million and we are at 168 million; 56 people gave 1 million or more
- Largest gift to the campaign is 4 million from a gentleman that we lost contact with over the years
- Benchmark Goals
 - 172 million by June 2014
 - 185 million by October 2014
 - 195 million by January 2015
- Campaign will end in June 2015 along with the retirement of David Maxwell
- January 2015 we will announce a new president
- The board can help by visiting with alums who are 50 plus about estate gifts and giving to the campaign
- 70% cash and 30 % estate gifts as of now
- Endowment Fund is at 182 million, (in comparison in the early 80's we were at 20 millions)
- Plans to renovate, Olin, Fitch Cline, Harvey Ingham, need standalone building for School of Education
- Basketball Facility was now originally part of the campaign but has since been added on

Dr. Jamie Ferrare: Principal, AGB

- Represents organization in DC, governing board representing all the Board of Trustees, part of this is a search wing for Higher Education Presidents
- Launch in mid-June and is a 6month search involving faculty and staff and students, hoping to conclude in December of 2014
- Board controls the search and are the only ones to vote on the new president and control the contract

- AGB will put together a profile on the position and publish on our website and Drake's website
 - Candidates will either self-select, be nominated, or via a search firm reaching out to candidates. Over the last 14 years 80% came from being nominated or recruited
 - We'll have a poll of 50-60 candidates by Labor Day and narrow this down to a shorter list of 12-15 for the University Campus Committee consisting of business and community folks, faculty, alumni and students who will
 - Nomination Committee, made up of board members, then will shorten the list to 5-6 candidates
 - List of 5-6 candidates will be handed off to the board for interviews
- Drake is looking for a president that has a sense of business and finance, someone with business savvy, know how to build relationships with the business community, build international relationships
- AGB hires an investigative firm to research the candidates credentials and do a background check to validate degrees and check out all judgments and credit reports before the candidate is interviewed
- Board priorities that need addressed by next president
 - Elevate our community
 - Approachability
 - Warm but firm president who will engage with students
 - Breaking down barriers on campus
 - Be involved with Alumni Association, need alumni engagement policy to encompass the entire University; better coordination
 - Be confident
 - New presidents have a mentor
- Drake has a celebration Committee along with a Transition Committee and an Inauguration Committee in place
- Outside candidates will look at the alumni base, retention rate, financial health of institute, the Board of Trustees and how strong the infrastructure is, the strength of the faculty

Lauren Dixon, Prospect Research Officer: Raiser's Edge update

- # 1 Constituent Relationship data management database in higher education, (been live for one year)
 - Purpose is to store data and track Drake's relationship with our supporters
 - Gives self-service tools to our staff
 - Connectivity with Net Community in June, this will allow you to RSVP and have this go direct to Raiser's Edge
 - You can connect with other alumni in your area, information that is confidential will not show in this data
 - Can register individuals quicker, produce thank you
 - Track addresses, emails, giving history, employment, linked-in, Facebook etc.
 - Would like to eventually connect students with the alums in various business according to their field preference
 - If you have current lists for a Drake organizations forward to Blake so we can add this to the system

Business Meeting:

- January board minutes were approved
- Presented new member slate
 - Tim Coonan, AS'96, LW'02
 - Sally Holmberg, ED'63, GR'69, GR'83. GR'94
 - Dr. Laura Myers, AS'95
 - Crystal Nance, JO'10, AS'10
 - Zach Nunn, AS'02
 - Brian Reisetter, BN'92
 - Nikki, Syverson, JO'03-Des Moines Regional Advisory Board Representative
- New member slate approved
- Renewals approved
- Executive committee slate
 - President-Emily Abbas, JO'97, GR'09
 - Chair Paul Doucette, BN'97
 - Secretary-Shawna Kasner-Hannam, AS'97, GR'00
 - Student/Alumni Relations-John Miller, BN'82
 - Networking-Nicole Trembley, JO'97
- Executive slate approved
- Recognition Ad Hoc committee VP will be appointed later by Emily Abbas

- Thank individuals stepping off the board for their service

Paul's Request:

- Leverage existing things, activities and events to a broader audience
- Share your passion and loyalty to Drake University
- Work with your RAB's to enhance them

Alumni House Update:

- Requested 100% board participation
 - Had 34 events and over 450 alumni and friends have visited the Alumni House
 - Faculty and staff use space for meetings and retreats
 - It is becoming a hub for University activities

Alumni Programming Committee: Gary Zimmerman:

- Last year did 61 programs and this year did 81 programs
- Created a self-generated list including input from the RAB's of ways to increase number of programs and also people that attend the programs
- Increase the quality of programming
- Livestream the Bucksbaum Lectures
- Formal event at the DU Good Day
- Develop online events

Philanthropy Committee: Janelle Holmes

- Had 3 conference calls discussing 3 objectives and decided to move forward with objective # 2
 - To compile and communicate opportunities for alumni to volunteer on campus or in their community
 - DU Good Day, have potential ideas for individuals not able to attend

Student/Alumni Committee: Emily Abbas

- Have 200 Student Alumni Association members
 - Started Fireside Chats and challenged them to record and share this beyond the 25 that attended
 - Young Alumni Committee has 12 recent graduates involved
 - Had an event in LA with a Journalist to bring in local alumni

Networking Committee: Ted Thoms

- Change over to Net Community from I-Modules in June
- Visited about content and importance of keeping information current
- Volunteer handbook has been completed

Recognition: Mary Walbridge

- Next year working on improving the follow up and contact of new board members with a possibility of having mentors to answer questions
- Develop a list of alumni interested on being on the alumni board
- Strategic Plan-better identify alumni that did amazing things professionally and to reach out to the colleges

Pam Pepper: All in Campaign:

- New 24 hour campaign, we are asking you to take on this charge to be an ambassador for this
 - Starts at noon on May 6-ends on noon May 7
 - About participation with your Alma Mater, we did not set a goal for this
 - Partnership with University Communication, Alumni Relations and Annual Funds
 - Encourage you to like the Facebook page and post on your Facebook, encourage others to participate
 - Challenges are just to get people involved, all gifts are counted

Future Meeting Dates

October 17-18, 2014

January 30-31, 2014

Alumni Awards-April 23, 2015

Alumni Board-April 24, 2015