

# National Alumni Board Meeting Minutes

## April 26, 2013

**Attendees:** Emily Abbas, Ann Anklam, Erica Axiotis, Jonathan Azu, Norah Carroll, Dale Charles, Paul Doucette, Marisa Gift, Ami Gopalan, Drew Gulley, Buffy Higgins, Janelle Holmes, Bob Luxen, Tyler Marciniak, Ken Martin, Kyle Mertz, John Miller, Dennis Olden, Tammy Perkins, Loretta Sieman, Susan Stocum, Tiffany Tauscheck, Ted Thoms, Nicole Trembley, Mary Walbridge, Greg Wilde, Sherry Wilkinson, Gary Zimmerman

**BOT Report:** Joe Aiello

**Conference Call:** Jill Johnson

**Staff:** Jessica Berger, Diane Caldbeck, Blake Campbell, Betty David, Ashley Nichols, Pam Pepper, Liz Tesar, Holly Worthy

### **Diane Caldbeck: Campaign Update**

We are sitting at \$124.9 million; the 200 million dollar goal is a success no matter how you look at it. Along the way additional priorities have been presented to us, however, the goal has not increased during the campaign:

Two assets: Drake Relays & Drake Basketball

- These will create a culture of excellence & ethics for coaches and student athletics and will directly align with the core of the institution and its priorities.

The community will bid on the 2016 Olympic Trials- we need to show them we have the funding before we can bid. Some highlights include:

- project will cost \$24 million-currently have \$4 million committed
- will remodel current field house
- Need to build a new field house in order to get the Olympics, close 27<sup>th</sup> street -build north of the existing field house
- New track with 60 yards of indoor turf
- Build new basketball practice facility to the north of the field house with facilities for both men and women

**The Harkin Institute will be housed in Cowles Library with a remodel cost of \$10-12 million. People have already committed to this project. Senator Harkin is donating all his papers to Drake University for archival purposes. This is a wonderful opportunity for Drake.**

At this time we have \$6 million in reserve for the School of Education.

All pledges count, all estate gifts, and all annual fund gifts, capital endowments, and deferred gifts are counted toward the campaign goal.

### **Committee Discussion of Strategic Plan:**

**Programming:** What percentages of alumni are engaged in your region? The committee has a goal to have more people at various events. Would like to track who actually attends events along with their connection to the institution. With Raiser's Edge, we can track alumni who volunteer and actions beyond that point.

**Student/Alumni:** We must have better communication among the colleges/schools. The alumni office should be notified when alumni are on campus or when faculty visits various cities so we can piggy-back off that event. Drake must create a culture of Philanthropy with the students and keep them involved after graduation.

**DU Good Day:** We have 14 sites scheduled.

**Networking:** The networking committee discussed changes to their portion of the strategic plan.

**Recognition:** The NAB was asked to be in contact with the Dean of their college. As a representative of your college, you will get a different response than the Office of Alumni Relations. How do we get the Deans engaged? Liz has been meeting with the Deans and faculty of the colleges and Student Life quarterly to improve relationships and data for the future.

**Minutes from February board meeting were voted on and approved**

**New Business:** The slate of new members for the National Alumni Board was presented and unanimously approved.

**Future Meeting Dates**

**October 4 & 5**

**January 31 & February 1, 2014**

**Alumni Awards: Thursday, April 24, 2014**

**Meeting: April 25, 2014**

**October 10 & 11, 2014**